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Total No. of Pages : 03

Total No. of Questions : 17

MBA/MBA (IB) (Sem.–1)

BUSINESS ENVIRONMENT AND INDIAN ECONOMY

Subject Code : MBA-105-18

M.Code : 75406

Date of Examination : 09-12-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A** contains **EIGHT** questions carrying **TWO** marks each and students has to attempt **ALL** questions.
2. **SECTION-B** consists of **FOUR** Subsections : Units-I, II, III & IV. Each Subsection contains **TWO** questions each carrying **EIGHT** marks each and student has to attempt any **ONE** question from each Subsection.
3. **SECTION-C** is **COMPULSORY** and consist of **ONE** Case Study carrying **TWELVE** marks.

SECTION-A

Answer the following :

1. State the role of Monetary policy in India.
2. What do you mean by executive institutions?
3. State the objective of cooperative sector.
4. What is green management?
5. Write short note on Intellectual Property Rights.
6. State the anti-dumping measures.
7. What do you mean by organized sector?
8. Explain social inclusion.

SECTION-B

UNIT-I

9. Discuss internal and external environment in detail.
10. How does the political environment influence business operations in India? Provide examples of political factors that can impact business decisions.

UNIT-II

11. What are the types of Information that can be requested under RTI Act, 2005? Are there any exemptions to the right to information?
12. Explain the concept of "environment pollution" as defined in the Environment Protection Act, 1986. Explain different types of pollution covered under this Act.

UNIT-III

13. Explain the concept of Globalization and its impact on business in the Indian economy.
14. Discuss the role of EOU (Export Oriented Units) in boosting economic growth in India.

UNIT-IV

15. Explain the challenges and opportunities of the informal sector in the Indian economy.
16. Discuss the role of government policies in addressing unemployment. What are some strategies govt. can use to reduce unemployment rate?

SECTION-C

17. **Study the following case and answer the question(s) that follow:**

Privatization involves the transfer of ownership and management control of government-owned assets to private entities. A state-owned telecommunication company 'XYZ' that had been operating for decades faced financial challenges, technological stagnation and operational inefficiencies. The government decided to privatize the telecommunication company to improve its performance and inject new capital. After privatization, 'XYZ' underwent a transformation. The new private owners introduced modern technologies, improved customer service and streamlined operations. The company became more competitive, expanded its services and attracted investments. However, concerns were raised about potential job losses and access to affordable services for rural areas.

Questions:

- a. What are the main reasons behind the decision to privatize the state-owned telecommunication company XYZ?
- b. How did privatization lead to positive changes in the company's performance and competitiveness?
- c. What were the potential social and economic consequences of privatization, particularly in terms of employment and service accessibility?.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.