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Total No. of Pages : 02

Total No. of Questions : 17

MBA/MBA (IB) (Sem.-1)
BUSINESS ETHICS AND CSR
Subject Code : MBA-106-18
M.Code : 75407
Date of Examination : 20-12-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A** contains **EIGHT** questions carrying **TWO** marks each and students have to attempt **ALL** questions.
2. **SECTION-B** consists of **FOUR** Subsections : Units-I, II, III & IV. Each Subsection contains **TWO** questions each carrying **EIGHT** marks each and student has to attempt any **ONE** question from each Subsection.
3. **SECTION-C** is **COMPULSORY** and consists of **ONE** Case Study carrying **TWELVE** marks.

SECTION-A

Write briefly :

1. Principles of Ethics.
2. Role of ethical considerations in Human Resource Management.
3. Drivers of Corporate Social Responsibility.
4. Ethical Reasoning
5. Ethics vs Ethos
6. Importance of Sustainability
7. Globalization and Business Ethics
8. Corporate Social Responsibility within the organization.

SECTION-B

UNIT-I

9. How business ethics are important? Explain with the help of theories of ethics.
10. State the comparison between Absolutism and Relativism. Discuss some emerging issues in Business ethics.

UNIT-II

11. What do you mean by ethical dilemma? Explain the process of resolving the ethical dilemma.
12. Why is ethical decision making important? What are the various ethical implications at top level of management in business?

UNIT-III

13. Explain the concept of Corporate Social Responsibility. Give some arguments in favor of Corporate Social Responsibility by using real industrial examples.
14. Discuss the National Voluntary Guidelines on Social, Environmental and Economic Responsibilities of Business in detail.

UNIT-IV

15. What is the relevance of various CSR practices in India? What are the various CSR initiatives taken by Indian businesses?
16. What do you mean by Corporate Governance? Explain in detail.

SECTION-C

17. **Study the following case and answer the question(s) that follow:**

The Sterlite Copper industries is a famous industry in Madhya Pradesh. From its inception the company was opposed to its hazardous operations. People of the nearby area struggled for 23 years for the closure of the polluting industry. However, the company obtained clearances at all the stages with the false information and misrepresentation of the information of facts. Sterlite is one among several companies that are categorized as large, red, and hazardous. On the other hand, the company's copper exports account for a significant sale in India. The closure gave a strategic advantage to China and Pakistan. Yet, people are more concerned than profits is realized from this case.

Questions :

- a. Analyze the case and identify the problem.
- b. How does the case impact the ethical sustainability?
- c. Was the method of clearing all the licenses by Sterlite Copper Industry subject to ethical practice?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.