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Total No. of Pages : 02

Total No. of Questions : 09

B.Com(Hons) (Sem.-1)
BUSINESS ORGANIZATION AND MANAGEMENT
Subject Code : BCOM101-18
M.Code : 75090
Date of Examination:18-12-2024

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Write short notes on:

- a) Define Staffing.
- b) What is CSR?
- c) What do you mean by formal organisation?
- d) Define Morale and Productivity.
- e) Define Theory Y.
- f) Write the hierarchy of Maslow's need theory.
- g) Explain the term "gang plank".
- h) Define Delegation.
- i) What are various hygiene factors of motivation?
- j) Define administration.

SECTION-B

UNIT-I

2. Discuss various functions of management in detail.
3. Explain Peter F. Drucker's contribution to contemporary management thought.

UNIT-II

4. Explain the process and utility of MBO programme in organisation.
5. Why CSR is compulsory for an organisation? Also explain factors affecting it.

UNIT-III

6. Describe the meaning and nature of accountability.
7. Explain various types of organisation structures prevailing in Indian scenario. Give suitable examples.

UNIT-IV

8. "*Motivation is an instinct or inner urge to respond to a work situation*". Explain.
9. **Write short note on :**
 - a) Factors affecting Span of Control.
 - b) Vroom's Expectancy model.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.