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Total No. of Pages : 02

Total No. of Questions : 10

MBA (IB) (Sem.-1)
BUSINESS ENVIRONMENT AND INDIAN ECONOMY

Subject Code : MBA-105-18

M.Code : 75406

Date of Examination: 16-12-2024

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A** contains **EIGHT** questions carrying **TWO** marks each and students has to attempt **ALL** questions.
2. **SECTION-B** consists of **FOUR** Subsections : Units-I, II, III & IV. Each Subsection contains **TWO** questions each carrying **EIGHT** marks each and student has to attempt any **ONE** question from each Subsection.
3. **SECTION-C** is **COMPULSORY** and consist of **ONE** Case Study carrying **TWELVE** marks.

SECTION-A

1. Answer the following :

- i. What do you mean by macro environment?
- ii. Write a brief note on Judiciary institution.
- iii. Explain any five highlights of India budget 2023-24.
- iv. What is carbon foot printing?
- v. Briefly explain the importance of EPZ.
- vi. Write a short note on colonization.
- vii. What is unorganized sector?
- viii. Explain education related issues in India.

SECTION-B

UNIT-I

2. Discuss the concept of fiscal policy and its various measures that govt. can use to stimulate economic growth.
3. Define external environment of an organization. Explain its different component.

UNIT-II

4. What do you mean by deficit financing? Explain its implications for the Indian economy.
5. Explain Consumer Protection Act, 1986 in detail. Explain its latest amendments.

UNIT-III

6. How technological advancement impacted various industries? Explain problems in technological transfer.
7. What is Rural-Urban migration? What are the main factors that drive individuals to migrate?

UNIT-IV

8. Discuss issues and policies in financing infrastructure development.
9. Explain different types of employment trends in organized and unorganized sector.

SECTION-C

10. **Study the following case and answer the question(s) that follow :**

Competition law aims to prevent anticompetitive behavior and promote fair competition in the marketplace. An e-commerce platform, "Shopee" has rapidly gained dominance in the online retail market, offering a wide range of product and services. Competing online retailers have raised concern about Shoppe's practices. Competing retailers alleged that Shopee is engaged in predatory pricing, where it consistently offers products at prices significantly lower than the competitors, driving them out of market. Additionally, some competitors claim that Shopee gives preferential treatment to its own products, relegating competitors product to less visible sections of the platform. Competitors argue that the predatory pricing and preferential treatment practices of Shopee are creating an unfair competitive landscape, stifling innovation, and reducing consumer choice.

Questions:

- i. How do predatory pricing and preferential treatment potentially violate competition law and harm the competitive environment in the e-commerce market?
- ii. What is the role of competition law in addressing antitrust concerns like predatory pricing and preferential treatment to ensure a level playing field for all market participants?
- iii. What potential consequences could arise if the e-commerce platform's alleged anticompetitive practices remain unchecked?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.