Roll No. | | | | | | | | | | | | **Total No. of Pages : 02**

Total No. of Questions : 10

MBA / MBA(IB) (Sem.–1)

BUSINESS ETHICS AND CSR

Subject Code : MBA-106-18

M.Code : 75407

Date of Examination: 18-12-2024

Time : 3 Hrs. **Max. Marks : 60**

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A contains EIGHT questions carrying TWO marks each and students have to attempt ALL questions.**
2. **SECTION-B consists of FOUR Subsections : Units-I, II, III & IV. Each Subsection contains TWO questions each carrying EIGHT marks each and student has to attempt any ONE question from each Subsection.**
3. **SECTION-C is COMPULSORY and consists of ONE Case Study carrying TWELVE marks.**

SECTION-A

1. **Write briefly:**

    i. Types of Ethics

    ii. Code of Ethics

    iii. Corporate Governance

    iv. Ethical Dilemma

    v. Indian *vs* Western Ethical Management

    vi. Need of Sustainability

    vii. Environmental aspect of CSR

    viii. Corporate Social Responsibility perspectives

SECTION-B

UNIT-I

2. What are the factors highlighting the importance of ethics? What are the various theories governing business ethics.

3. Explain the Kohlberg's six stages of moral development in detail.

UNIT-II

4. How can ethical dilemma be characterized? What are the various ethical implications at the top level of management in a business?

5. What is the importance of is ethical reasoning? How can ethical considerations in marketing influence Human Resource Management?

UNIT-III

6. Explain the concept of Business Ethics and CSR. What are the major drivers of CSR?

7. What is the economic responsibility of the business? Explain the models of CSR.

UNIT-IV

8. Explain the Corporate Social Responsibility within the organization and society in detail.

9. What is Corporate Governance Strategic Planning? What is the need of corporate governance?

SECTION-C

10. **Study the following case and answer the question(s) that follow:**

Raghav is an experienced Program Director, recently recruited to work for MidCo, a defense contractor in India and subsidiary of EuroCorp, a large European defense company. He is expected to oversee a $3.25 billion military telecommunications modernization programme being managed for India. On taking up the role, he notices several anomalies, from the behavior of his fellow directors, to company processes and relationships with subcontractors. He finally comes to the realization that MidCo has been paying bribes to Indian public officials. He believes that he is expected 'turn a blind eye' or at least not ask awkward questions when he signs off on project authorization. Without his sign of, the project cannot progress and the whole program seems doomed to fail. Raghav feels something should be done. He has the option to quietly leave the country or take actions what should he do?

i. Does Raghav have the situation correctly analyzed?

ii. Who are the key stakeholders and what are their interests?

iii. What should you do as Raghav?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.