Roll No. | | | | | | | | | | | | Total No. of Pages : 02

Total No. of Questions : 10

MBA (Sem.–3)

MANAGEMENT OF FINANCIAL SERVICES

Subject Code : MBA-912-18

M.Code : 76897

Date of Examination : 09-12-2024

Time : 3 Hrs. **Max. Marks : 60**

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A contains EIGHT questions carrying TWO marks each and students has to attempt ALL questions.**
2. **SECTION-B consists of FOUR Subsections : Units-I, II, III & IV. Each Subsection contains TWO questions each carrying EIGHT marks each and student has to attempt any ONE question from each Subsection.**
3. **SECTION-C is COMPULSORY and consists of ONE Case Study carrying TWELVE marks.**

SECTION-A

1. **Write briefly:**

   a) Classification of mutual fund schemes

   b) Dematerialization

   c) Types of Leasing business

   d) Plastic money

   e) Types of factoring

   f) Meaning of venture capital

   g) Micro finance

   h) Behavioural finance.

SECTION-B

UNIT-I

2. Briefly discuss the concept, origin and growth of mutual funds. Give overview of recent trends in mutual funds in India.

3. One of the biggest problem faced by the Indian capital market has been the manual paper based settlement system. Examine the statement. How is the enactment of Depositories Act, 1996 a step towards removal of such problems?

UNIT-II

4. What has been the policy of the Government towards merchant banking in India? Give various categories of merchant bankers as per the classification made by SEBI.

5. Explain the performances of various venture capital firms functioning in India.

UNIT-III

6. Discuss the concept and objective of credit rating. What are the factors affecting credit rating?

7. Discuss the various types of factoring. Explain the procedural aspects in factoring.

UNIT -IV

8. What is credit risk management? Explain the role of corporate treasury management in handling the risk.

9. Discuss the process of Asset risk management.

SECTION-C

10. **Attempt following case study :**

    Mahindra Asset Management Company plans to launch four-five new schemes/products in the next financial year, its Managing Director and CEO, Ashutosh Bishnoi said. Mahindra AMC, which started operations in July 2016, has Assets Under Management (AUM) of Rs 5,000 crore (as on January 2019) from eight schemes and announced launch of a new open ended equity scheme 'Mahindra Pragati Bluechip Yojana1. This will be the AMC's ninth product.

    Questions :

    a) What do you mean by AMC?

    b) Who are the Sponsors, trustees and custodians?

    c) How the mutual funds helps in capital gain?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.