Roll No. | | | | | | | | | | | | | **Total No. of Pages : 02**

Total No. of Questions : 09

BBA/BBA (SIM) (Sem.–2)
BUSINESS ENVIRONMENT
Subject Code : BBA-202-18

M.Code : 75917

Date of Examination : 22-05-2025

Time : 3 Hrs. **Max. Marks : 60**

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
3. **Each Sub-section contains TWO questions each, carrying TEN marks each.**
4. **Student has to attempt any ONE question from each Sub-section.**

SECTION - A

1. Write briefly :

a. What is meant by the term "business environment"?

b. Briefly explain the importance of economic planning in India.

c. What is the primary objective of fiscal policy?

d. Define the role of the Executive in India's political environment.

e. What is the purpose of the Consumer Protection Act?

f. Define globalization and list one factor that impedes it in India.

g. What is meant by "social responsibility of business"?

h. Give two examples of reforms in the public sector in India.

i. Explain the purpose of the International Monetary Fund (IMF).

j. Discuss Regional Groupings.

SECTION - B

UNIT - I

2. Explain the concept of business environment and discuss the significance of environmental scanning for business decision-making.

3 Analyze India's economic environment by discussing its economic planning. Industrial Policy and key economic policies (Fiscal, Monetary and EXIM).

UNIT - II

4. Describe the impact of political institutions (Legislature, Executive and Judiciary) on the business environment in India.

5. Discuss the impact of Liberalization, Privatization and Globalization on the Indian economy. How have these policies affected Indian businesses?

UNIT - III

6. Examine the critical elements of the socio-cultural environment and their influence on business ethics and corporate social responsibility.

7. Discuss the changing role and relevance of the public sector in India. How has the regulatory framework evolved in the banking and securities market?

UNIT-IV

8. Evaluate the benefits and challenges that Multinational Corporations (MNCs) bring to the Indian business environment.

9. Analyze the role of the World Trade Organization (WTO) in shaping global trade. Discuss the implications of mergers and acquisitions for the Indian economy.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.