Roll No. | | | | | | | | | | | | | **Total No. of Pages : 02**

Total No. of Questions : 09

B.Com(Hons) (Sem.–1)

MANAGERIAL ECONOMICS

Subject Code : BCOMGE-101-18

M.Code : 75092

Date of Examination: 18-06-2025

Time : 3 Hrs. **Max. Marks : 60**

INSTRUCTION TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
3. **Each Sub-section contains TWO questions each, carrying TEN marks each.**
4. **Student has to attempt any ONE question from each Sub-section.**

SECTION-A

1. Answer briefly:

a. Managerial Economics

b. Production Possibility Curve

c. Elasticity of demand

d. Consumer Equilibrium

e. Isoquants

f. Production function

g. Total revenue

h. Oligopoly

i. Supply curve

j. Advertisement costs.

SECTION - B

UNIT - I

2. Discuss the nature of managerial economics in detail.

3. What is demand function? Discuss the various determinants of demand.

UNIT - II

4. Explain equilibrium of firm under least cost combination of inputs.

5. Explain the Law of Variable Proportions and also indicate the stages of production for fixed and variable factors.

UNIT - III

6. Discuss the relationship between elasticity of demand and revenue curve.

7. What is cost? Discuss the various short run cost curves.

UNIT - IV

8. Discuss how the price can be determined under the perfect competition.

9. Discuss the various pricing strategies.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.