

Roll No.

[illegible]

Total No. of Pages : 03

Total No. of Questions : 09

MBA (Sem.-4)

WORKSHOP ON INDIAN ETHOS

Subject Code : MBA403-18

M.Code : 77821

Date of Examination: 02-05-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A contains EIGHT questions carrying TWO marks each and students have to attempt ALL questions.**
2. **SECTION-B consists of FOUR Subsections : Units-I, II, III & IV. Each Subsection contains TWO questions each carrying EIGHT marks each and students have to attempt any ONE question from each Subsection.**
3. **SECTION-C is COMPULSORY and consists of ONE Case Study carrying TWELVE marks.**

SECTION-A

1. **Write Short notes on:**
- a) What is the role of Indian ethos in business?
 - b) Discuss the key management lessons derived from Kautilya's Arthashastra.
 - c) What do you understand by Corporate Karma?
 - d) What are the different levels of work ethos and how do they impact organizational performance?
 - e) Explain the concept of Trans-Cultural Human Values.
 - f) What are the various types of workplace stress?
 - g) How can meditation be used as an effective tool for stress management?
 - h) What are the key features of the Gurukul system of learning?

SECTION - B

UNIT - I

2. Discuss the principles of Indian Ethos practiced by Indian companies and their relevance to modern management.
3. Analyze the management lessons drawn from Vedas and their application in today's business context.

UNIT - II

4. Examine the importance of value-based management in the context of global change, highlighting the key stakeholder impacts.
5. Discuss the differences between secular and spiritual values and their implications for management practices.

UNIT - III

6. Define workplace stress and outline its various causes and consequences on employee performance and well-being.
7. Evaluate the role of yoga and meditation as techniques in managing stress within organizations.

UNIT - IV

8. What are the advantages and disadvantages of the Gurukul system of learning and how can it influence modern educational practices?
9. Discuss the laws of Karma relating to the management practices, especially the concepts of Nishkama Karma and Corporate Karma.

SECTION - C

10. Case Study : Indian Ethos in Managerial Practices

Vikram Sharma is the CEO of "Sattvik Organics," a rapidly growing organic food company in India. The company follows traditional Indian ethos in its business operations, ensuring ethical sourcing, fair trade and sustainable production. Inspired by the Bhagavad Gita and Kautilya's Arthashastra, Vikram believes in Nishkama Karma - working selflessly without focusing solely on the personal gains.

Despite the company's success, Vikram faces several challenges:

1. Employees often struggle to balance work and personal lives, leading to stress and reduced productivity.
2. The younger workforce is inclined towards Western management styles, questioning the relevance of Indian ethos in modern business.
3. Competitors who follow aggressive profit-driven strategies are capturing market share, putting pressure on Sattvik Organics.

To address these challenges, Vikram introduces stress management programs including meditation and yoga sessions, integrates value-based management and reinforces ethical decision-making based on Indian scriptures. However, resistance remains among some employees and stakeholders.

Questions :

- a. How can Vikram use Indian ethos and values to enhance employee motivation and work ethics in Sattvik Organics?
- b. Analyze the role of Nishkama Karma in managerial decision-making and its impact on long-term business success.
- c. Suggest strategies that blend Indian and Western management approaches to create a balanced and effective leadership style.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.