

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 07

B.Sc. (FD) (Sem.-1)

ELEMENTS OF FASHION

Subject Code : BSFD-102-18

M.Code : 75265

Date of Examination : 18-06-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of **FIFTEEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **SIX** questions carrying **TEN** marks each and students have to attempt any **THREE** questions

SECTION - A

1. Write briefly :

- a) Define fashion in your own words.
- b) What is the difference between aesthetic and functional motives in clothing?
- c) Name any two sources that inspire fashion trends.
- d) What is the function of a colour wheel?
- e) Mention two emotional impacts of warm colours.
- f) Differentiate between fabric and texture.
- g) How do lines influence garment design?
- h) Give two examples of collars used in women's wear.
- i) List two silhouettes commonly seen in formal wear.
- j) What is the purpose of pleats in garments?
- k) State the use of godets.
- l) Define "ready-to-wear" with one example.
- m) What is the role of fashion fairs in forecasting?
- n) Name any two internationally recognized fashion designers.
- o) What is the function of trims in garment styling?

SECTION - B

2. Explain how consumer psychology influences fashion buying behaviour. Support your answer with relevant examples.
3. Discuss the role of colour psychology in fashion design. How does it impact consumer choices and seasonal trends?
4. Describe in detail various types of skirt and sleeve variations. Use neat sketches to enhance your answer.
5. Explain the fashion cycle, Also elaborate on the concepts of haute couture, ready-to-wear and street style.
6. What is the significance of fashion forecasting? How do seasons and international markets impact forecasting trends?
7. Elaborate on different types of trimmings and accessories used in fashion garments. How do they enhance the overall look?

NOTE : Disclosure of identity by writing mobile number or making passing request on any page of Answer sheet will lead to UMC against the Student.