

Roll No.

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Total No. of Pages : 02

Total No. of Questions : 09

B.Voc. (Hospitality & Catering Management) (Sem.–1)

INTRODUCTION TO HOSPITALITY INDUSTRY

Subject Code : BVHCM101-19

M.Code : 77137

Date of Examination: 18-06-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1. Write briefly :

- a) Boutique Hotel
- b) Specialty Restaurant
- c) Health Club
- d) FHRAI
- e) Resorts
- f) Tour Operators
- g) Travel desk
- h) Virtual Tour
- i) Business Hotel
- j) Shopping Arcade

SECTION-B

2. What is Budget Hotel? Discuss its characteristics.
3. What is Time Share Hotel? Describe its features.
4. What is Management Contract? Discuss the characteristics of Management Contract services.
5. Discuss the roles and functions of Travel Agents.
6. Write a note on present trends in Hospitality industry.

SECTION-C

7. Describe how Hospitality industry is contributing in economic growth of the country?
8. **Explain:**
 - a) Central Reservation System (CRS).
 - b) Global Distribution System (GDS).
9. Explain the different norms that are used to classify a hotel under Three Star Categories.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.