

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 09

BBA / BBA(SIM) (Sem.-2)
BUSINESS ENVIRONMENT

Subject Code : BBA-202-18

M.Code : 75917

Date of Examination : 11-12-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
3. **Each Sub-section contains TWO questions each, carrying TEN marks each.**
4. **Student has to attempt any ONE question from each Sub-section.**

SECTION - A

- 1. Write briefly :**
- a) Outline the different factors that are part of Internal business environment.
 - b) What are the tools of monetary policy?
 - c) Mention the reasons for poor performance of PSEs.
 - d) Outline the strengths and weaknesses of Indian economy.
 - e) What are SEZs?
 - f) Outline features of EXIM policy.
 - g) What are some of the recent trends in global trade?
 - h) Differentiate between FERA and FEMA.
 - i) What are various social responsibilities of a business?
 - j) Outline role of IMF in a developing economy.brpaper.com

SECTION - B

UNIT - I

2. Explain the concept of Business Environment and discuss the different non-economic factors that influence business decisions.
3. What is environment scanning? Discuss ETOP, SWOT, PEST and TOWS as techniques of environmental scanning.

UNIT - II

4. Examine elaborately the changing trends in the performance of Indian Public Sector Enterprises during post - reform period.
5. What is the meaning of the term 'Fiscal Policy' and distinguish in brief between :
 - a) Budgetary Deficit and Fiscal Deficit.
 - b) Revenue receipts and Capital receipts.

UNIT - III

6. Discuss various problems related to technology transfer. What according to you should be done to remove these problems?
7. **Write short notes on following :**
 - a) Anti-competitive agreement.
 - b) Leniency regulation.

UNIT - IV

8. What are regional trade blocks? What are the factors responsible for regional groupings? What are the implications? Differentiate between characteristics of EU and SAARC.
9. What are the functions of World Trade Organization in promoting World Trade?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.