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Total No. of Pages : 03

Total No. of Questions : 10

MBA / MBA (IB) (Sem.–1)

BUSINESS ENVIRONMENT AND INDIAN ECONOMY

Subject Code : MBA-105-18

M.Code :75406

Date of Examination : 12-01-2026

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A** contains **EIGHT** questions carrying **TWO** marks each and students has to attempt **ALL** questions.
2. **SECTION-B** consists of **FOUR** Subsections : Units-I, II, III & IV. Each Subsection contains **TWO** questions each carrying **EIGHT** marks each and student has to attempt any **ONE** question from each Subsection.
3. **SECTION-C** is **COMPULSORY** and consist of **ONE** Case Study carrying **TWELVE** marks.

SECTION-A

1. Answer the following:

- a) What is micro environment of business?
- b) What do you mean by Monetary Policy?
- c) What are the objectives of consumer Protection Act, 1986?
- d) What are the causes of global warming?
- e) What are export processing zones?
- f) What are the causes of migration from rural areas in India?
- g) What are major items of foreign trade which India imports?
- h) Outline the meaning of the unorganised sector of the economy.

SECTION- B

UNIT-I

2. Highlight importance of monitoring business environment for a manager. Explain the various components of the macro-environment, with examples.
3.
 - a) Highlight the various fundamental rights, with illustrations
 - b) Outline India's Fiscal Policy, with examples.

UNIT-II

4.
 - a) Outline the salient features of Right to Information Act.
 - b) Highlight the importance of adopting green business strategies for an organisation, with examples.
5. Explain salient features of India's Export-Import Policy. Suggest the ways to enhance exports from India.

UNIT-III

6. Describe role and functions of WTO in a Developing country like India, with illustrations.
7.
 - a) Highlight the reasons for migration from rural to urban areas and challenges faced due to rapid urbanization.
 - b) Highlight the concept of Intellectual Property Rights.

UNIT-IV

8. Identify the causes of unemployment. Recommend suitable strategies for reduce unemployment in India, with examples.
9.
 - a) Highlight importance of social infrastructure.
 - b) Recommend strategies to boost infrastructure development in India.

SECTION-C

10. Read the Case and Answer Questions based on it :

In 2015, the Indian government announced its commitment to reducing carbon emissions by 33-35% by 2030, in line with its international obligations under the Paris Agreement. This move significantly impacted the energy, manufacturing and infrastructure sectors. Businesses were required to consider sustainability in their operations to meet new government regulations aimed at reducing the carbon footprint.

One such company, Larsen & Toubro (L&T), a leading construction and engineering firm, began investing in green technologies and shifted towards renewable energy solutions. L&T also adopted energy-efficient practices in its construction projects, reducing waste and optimizing resource use. Additionally, the firm supported the government's push to build smart cities with sustainable infrastructure.

On the flip side, smaller businesses in sectors like textiles and automobile manufacturing faced challenges in adopting these environmentally friendly practices due to high initial costs and lack of access to green technologies. However, government subsidies and initiatives like the National Clean Energy Fund helped offset these costs.

There is now a growing importance of ecological sustainability and government policies in shaping business strategies and the Indian economy move towards a greener future.

Questions:

- a) How important is sustainability for businesses operating in India today?
- b) What role did the Indian government play in encouraging ecological sustainability in business?
- c) How did businesses like L&T adapt to the government's ecological policies?
- d) What were the challenges faced by smaller businesses in implementing sustainable practices?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.